

GO! Investors Progress Report

Second Quarter 2010

Building on Success

GO!



For more information visit
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GO! Quarterly Progress Report

Business Attraction, Retention and Expansion

- **During the second quarter, the Greater Omaha Economic Development Partnership landed 17 projects that created an estimated 525 jobs and more than \$39.4 million in projected capital investment.** These projects included:
 - > 10 new projects, five publicly announced:
 - CVS*
 - Husker Nation Seats*
 - Midtown Tobacco & Delivery*
 - Paddy O'Quigley's*
 - Pillowwraps*
 - > Seven retention and expansion projects, five publicly announced:
 - American Red Cross*
 - American Title (ATI)*
 - Fidelity National Title*
 - Little Blossoms*
 - Mi Mama's Tortillas*
- There were 31 attraction and 16 retention/expansion project files opened during the quarter and nine prospect visits hosted.
- Through the Ambassador Program, which was developed to call on key executives of Omaha's large employers, 45 calls were completed.
- The Partnership team assisted 524 companies, engaged 204 volunteers through their councils, committees and projects, and gave 45 speeches reaching an estimated 1,074 individuals.

Marketing and Recruiting

- The economic development team participated in 11 conferences/trade shows to promote Greater Omaha during the second quarter.
- Greater Omaha and Nebraska received 15 new or updated national rankings. Highlights include:
 - > *Omaha was ranked as a 'Best Place for Buying a Home'*
(*Money – May 2010*)
 - > *Greater Omaha was ranked #9 as 'Best Cities for Families'*
(*Parenting – June 2010*)
 - > *Omaha was ranked #8 as "Top U.S. Growth Cities for 2009"*
(*U-Haul International – April 2010*)
 - > *Nebraska was ranked #22 for 'Best States for Business 2010'*
(*Chief Executive – May/June 2010*)

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Entrepreneurship and Innovation

- Second quarter saw growth in new payment systems companies – Vendorin and FTNI (Financial Transmission Network, Inc.). In addition, LoDo Software relocated from Denver to Omaha – reinforcing the fact that the quality of the payment systems cluster in Omaha is improving, funding is increasing, venture funds are forming and more transparency is occurring.
- To date, the team has worked with more than 230 new ventures.

2 nd Qtr. 2010	Pre-Seed	Seed	Angel-Ready	Funded	Failed
Organic	13	9	7	2	4
External	0	1	1	2	0
Second Quarter 2010	15	7	8	4	4
2010 Clients = 71	36	14	13	8	8
2009 Clients = 147	53	42	31	14	12
TOTAL CLIENTS = 231*	104	63	52	26	24

**Note: To prevent double counting, the total current client number is not additive. Clients that progress through the various stages of entrepreneurship are not counted twice.*

Research

- The research team responded to more than 521 requests during the second quarter – 316 external requests and 205 internal requests.

GO! Fundraising

- Recruited another six investors to pledge an additional \$144,250 to the second phase of the GO! campaign, bringing the total number of investors to 166, pledging \$14,065,790 through 2013. New GO! investors include: 100 Black Men of Omaha, Cargill, CLAAS, Mutual of Omaha Bank, Nobbies and Windstream.

Mission:

To increase business, investment and employment in the Greater Omaha area.

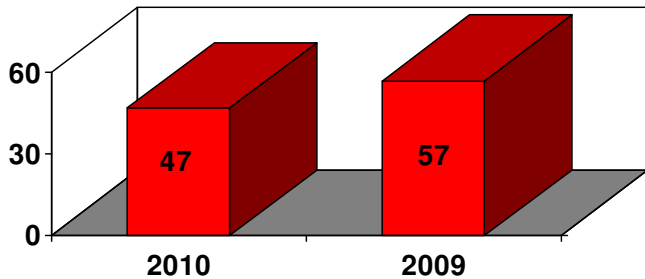
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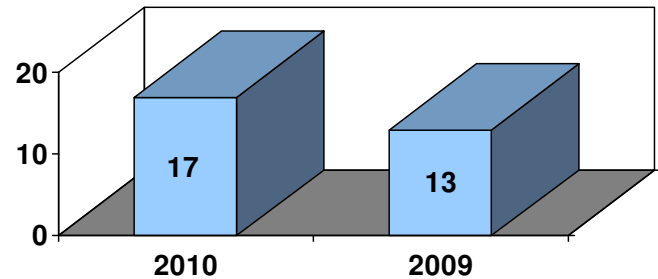
GO! Quarterly Progress Report

2nd Quarter 2010 vs. 2nd Quarter 2009

New Projects

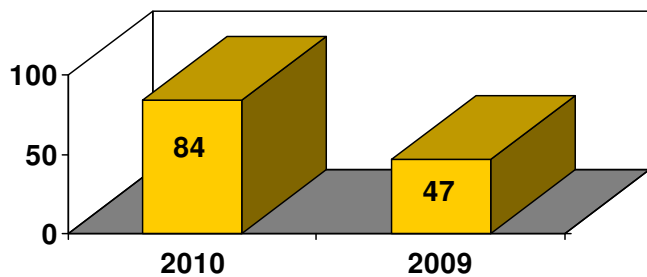


Landed Projects

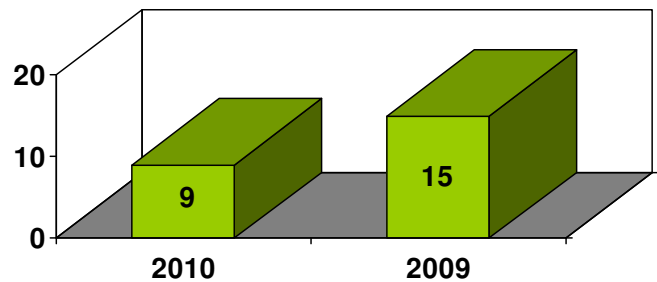


Regional Development

(New & Expanding Projects)

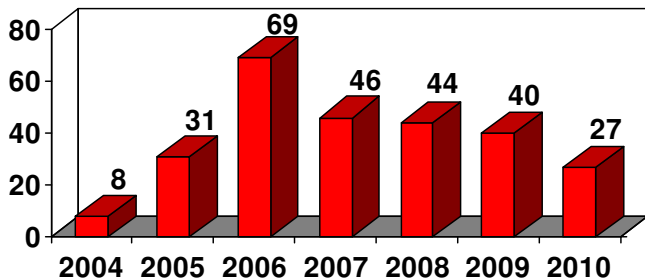


In-City Visits

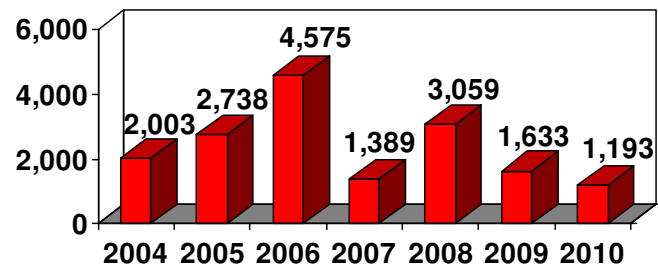


GO! January 2004 – June 2010

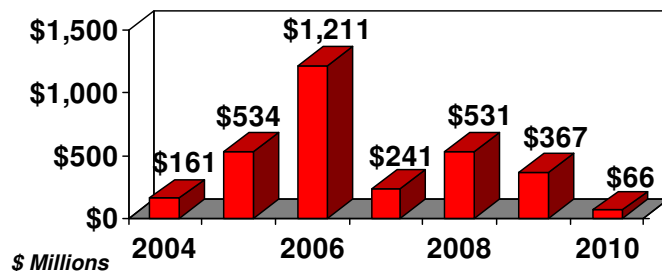
265 Projects



16,590 Jobs



\$3.11 Billion Investment



*2010 data is through June 30, 2010

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